

COCOS

HOUSE OF DESIGN

SERVICES & PRICE GUIDE 2026

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BRANDING

At Cocos, we create distinctive logos, cohesive brand suites, and comprehensive brand guidelines that give your business clarity and confidence. Every project begins with strategy, understanding your audience, positioning, and long-term vision.

From carefully curated colour palettes and considered typography to custom brand elements, every detail is designed with intention and alignment. Nothing is accidental; each element works together to communicate who you are and what you stand for.

The result? A polished, consistent brand that feels elevated across every platform and instantly recognisable wherever it appears.

180+

BRAND IDENTITIES
DESIGNED

10+

YEARS WITHIN THE
DESIGN INDUSTRY



BRANDING SUITES

‘JUST A LOGO’ ESSENTIAL

Includes Primary Logo Design, Secondary Logo Design, Sub Mark, Watermarks, Brand Guidelines.

Investment £150

THE CORE BRAND KIT

Primary Logo Design , Secondary Logo Design, Sub Mark, Watermarks, Brand Guidelines, 5 Highlight Covers, Price List Design, Card Design.

Investment £255

THE SOCIAL LAUNCH

Primary Logo Design, Secondary Logo Design, Sub Mark, Watermarks, Brand Guidelines, 3 Week Instagram Feed, 5 x Highlight Covers.

Investment £285

CREATE YOUR OWN

Create a branding package tailored specifically to your business goals with our graphic design services.

Investment £POC

All packages final logo files will be delivered in JPEG, PNG, PDF, and EPS formats. You will also receive your brand font files, ready to upload and use in Canva Pro.



GRAPHIC DESIGN

Our Graphic Design service is all about creating visuals that feel elevated, cohesive, and unmistakably on brand. From beautifully curated Instagram grid and story designs to polished marketing materials and professionally designed eBooks, we bring your ideas to life with intention and creativity.

Whether you need branded launch graphics, promotional assets, or digital products that look as good as they read, we design visuals that not only capture attention but build trust and credibility with your audience.

Our graphic design services stretch far and wide, and here you'll find a selection of our most popular services, if you don't see what you're looking for, please get in touch and we'll be happy to help.

STORY DESIGN £15

GRID POST DESIGN £15

AI GENERATED VISUAL £15*

6 X GRID POST DESIGNS £80

6 X AI GENERATED VISUALS £80*

5 X HIGHLIGHT COVERS £45

LEAFLET £35

PRICE LIST £45

VOUCHER £35

CARD DESIGN £25

SWING TAGS £20

PACKAGING (POC)

MANUALS/EBOOKS £10^{PP}

CERTIFICATE £30

**Introductory price for a limited time only.*

Prices shown are the design cost only and are subject to change based on the design. Printing can be requested at an additional cost.

ALL THINGS SOCIAL

At Cocos House of Design, we create strategic Instagram feed plans that turn your grid into a cohesive, on-brand experience. We thoughtfully combine custom graphics, AI-generated visuals, and your existing content to design a polished, purposeful layout where every post flows seamlessly and tells a clear brand story. You stay in control of posting and engagement while we craft the visual blueprint.

We also offer flexible content post bundles, so you have beautifully designed posts ready to use whenever you need them.



BUNDLE OF 6 POSTS

Includes 6 custom Instagram grid posts or story designs. You can choose to have all six created for a scheduled date or use them one at a time whenever you need. Content posts are delivered every Monday so can be requested one per week, and your posts never expire.

Investment £80

3 WEEK INSTAGRAM FEED PLAN

3 x 3 grid (Based on posting 3 times a week) – Includes a feed of 9 posts and up to 6 Graphic Content designs or AI-Generated visuals with integration of your existing content.

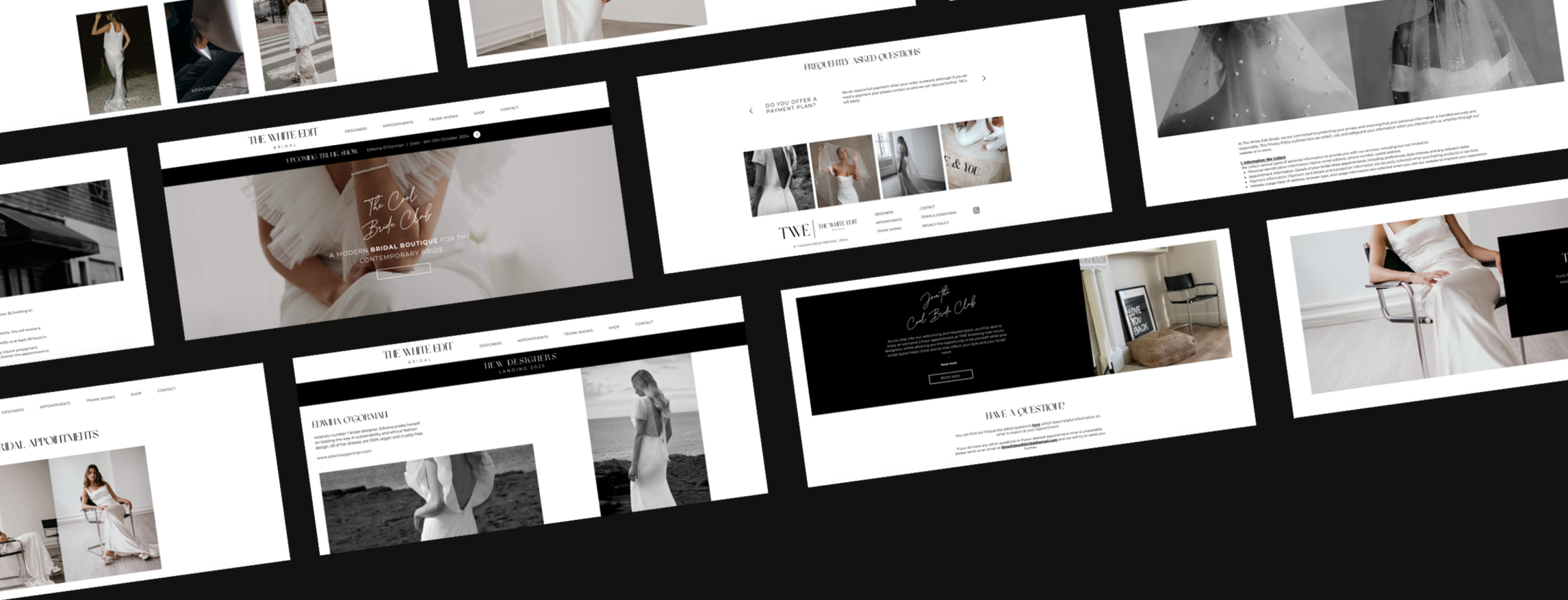
Investment £100*

6 WEEK INSTAGRAM FEED PLAN

3 x 6 grid (Based on posting 3 times a week) – Includes a feed of 18 posts and up to 10 Graphic Content designs or AI-Generated visuals with integration of your existing content

Investment £180*

**Introductory price for a limited time only.*



WEBSITE DESIGNS

Our Website Design service at Cocos House of Design is all about creating beautiful, functional websites that feel aligned with your brand and easy to navigate. At Cocos, we design custom websites using Wix, focusing on clean layouts, intentional design, and a seamless user experience. Whether you're launching something new or refreshing your current site, we create websites that look professional, work effortlessly, and support your business goals, all without feeling overwhelming.

To make sure you feel confident managing it, we also provide bespoke tutorials tailored specifically to your website, so you'll know exactly how to update, edit, and grow your site with ease long after launch.

40+ CLIENT WEBSITES
DESIGNED

THE WEB PRESENCE DESIGN PACKAGE

A fully custom-designed website experience built to elevate your brand online.

- 6 Bespoke Website Pages
- 2 Essential Policy Pages
- Mobile & Desktop Responsive Design
- Foundational SEO Setup
- Personalized Video Tutorials
- Lifetime WhatsApp Support

Investment £550

THE E-COMMERCE ESSENTIALS SUITE

A seamless designed online store to launch your products with confidence and clarity.

- 6 Bespoke Website Pages
- 2 Essential Policy Pages
- Mobile & Desktop Responsive Design
- E-commerce Shop Set Up
- Foundational SEO Setup
- Personalized Video Tutorials
- Lifetime WhatsApp Support

Investment £750

Pay in installments available.

Additional costs apply for domain registration and Wix hosting. These are purchased and managed directly by you. Please get in touch for a full breakdown of pricing or if you have any questions.

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